

Health Update

HCHC'S
learning to live well

MOUNT PLEASANT, IOWA
APRIL / MAY 2010

HCHC...a commitment to caring

AREA RESIDENTS BENEFIT FROM SUCCESSFUL FUNDRAISING CAMPAIGN

Henry County Health Center has successfully offered high quality cancer care locally for 20 years, and thanks to many generous contributors, HCHC is now expanding that care. After a successful fundraising campaign by the HCHC Foundation, the Infusion Therapy/Chemotherapy Enhancement Plan has become a reality.

Efforts of the Henry County Health Center Foundation and an ambitious committee of local volunteers to raise \$100,000 for enhancements to Henry County Health Center's Infusion and Chemotherapy Services Department culminated in January with a community-wide radiothon on KILJ 105.5 FM.

"We were thrilled to have the opportunity to bring the community together for a common cause and to raise funds to

Oncology, HCHC's Infusion/Chemotherapy Department is expanding its programming to provide community-based oncology services for area residents. Enhancements have been made to ensure that more patients are able to get the necessary treatments in the most efficient and cost effective manner.

In response to climbing cancer incidence rates throughout the nation and the trend to move cancer care to the outpatient setting, it is imperative for HCHC to focus on seamless, readily accessible care delivery and patient convenience. HCHC is committed to being the best community-based outpatient center where patients can access diagnostic services, treatments, specialists and support services.

HCHC embarked on this expansion project to meet the needs of infusion/

support a program that serves so many people with infusion and chemotherapy needs," said John Rode, HCHC Foundation Board member.

Since 1990, HCHC and University of Iowa Oncology have been working collaboratively to provide chemotherapy infusions in close harmony and close to home. For HCHC to keep pace with the growth of Infusion Therapy and Chemotherapy Services and to build upon the existing clinical partnership between HCHC and University of Iowa

chemotherapy patients in the area. The expansion added square footage for the department, provided more treatment bays, increased privacy, and provided additional equipment and comfort amenities to meet the needs of patients. Serving a rural area, Henry County Health Center recognizes that their responsibility to meet the health care needs of area communities requires improving the quality of life in our communities and advancing the health of individuals and families throughout Southeast Iowa.

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Learn to Live Well

Quality care offered for patients with breast disease

SURGEON PARTICIPATES IN NATIONAL PILOT PROGRAM

When Dr. Michelle Tansey came to Henry County Health Center last summer as a general surgeon, she brought with her the cutting edge breast procedure called sentinel lymph node biopsy. Now she continues to pursue quality of care for patients with breast disease by participating in a national pilot program.

Early this year, Dr. Tansey successfully completed the requirements to receive a certificate of participation from the American Society of Breast Surgeons Mastery of Breast Surgery Pilot Program, a Continuous Quality Improvement Initiative. The Society's goal in establishing certification and educational programs is to improve the quality of care for patients with breast disease.

The Mastery of Breast Surgery Pilot Program is based on the need for ongoing quality improvement in the practice of breast surgery. The program was developed in response to the urgent need to document quality outcomes in patient care, and for individual surgeons to know and be able to report their performance. The goal of the program? To provide surgeons with the tools to meet this challenge. The voluntary self-reporting system is open to all surgeons to report on open breast surgical procedures for both benign and malignant disease.

PROGRAM BENEFITS TO SURGEONS

"This program allows me as an individual surgeon to look at how I'm treating breast cancer in my own practice, in our community, and compare that nationally. It's a way for surgeons to show what they are doing with a certain type of breast cancer and evaluate if we could be doing something different or better for our patients," explained Dr. Tansey. "The American Society of Breast Surgeons came up with a national template to enter our information and see who is doing what. This is a way to keep track of our patient data."

To participate in the program, surgeons must complete an application form and enter data on their cases using the Society's software program. The program requires that surgeons submit data for at least three months from registration in the program on all open breast

surgical cases, benign or malignant. Both parts of the program, the application and data submission, must be successfully completed for surgeons to receive a Certificate of Participation in the Mastery of Breast Surgery Pilot Program. The quality measures include:

- Was a needle biopsy performed to evaluate the breast lesion at some time prior to the procedure?
- Was the surgical specimen oriented?
- Was there intra-operative confirmation of removal of the targeted lesion?

Surgeons are expected to continue participation by entering data on all of their cases after the initial three-month period. Ongoing participation will maintain their standing in the program as it grows and develops new quality measures.

The program provides surgeons with a certificate recognizing their commitment to improving quality of care as evidenced by their participation in a data collection/self-review process. According to the Bulletin of the American College of Surgeons, this self-reporting process is a fundamental first step in improving quality. Participation now, before such reporting programs become mandatory from outside agencies, will provide surgeons with the experience of self-reporting and the knowledge about their individual practice and patient outcomes. The program was designed to be inclusive of all surgeons who perform breast surgery because of the belief that community or rural general surgeons, regardless of the volume of breast cases, will benefit from participation in the program as much as will dedicated breast surgeons.

Participants in the program represent a broad cross-section of surgeons throughout the nation. To date, 450 surgeons are involved across the country, with over



Dr. Michelle Tansey

Learn to Live Well

25,000 cases logged. Sixty-nine percent of surgeons are in private practice, 42 percent in group practice, and 27 percent in solo practice. Hospital-employed surgeons make up 21 percent, while academic surgeons are 10 percent. Almost half of the surgeons limit their practice to breast surgery, and 76 percent devote at least half of their practice to breast problems. Statistics are also given on the percentage of participants who perform ultrasound, intraoperative ultrasound, stereotactic-guided breast procedures, and those who participate in other quality improvement programs.

"I find this information beneficial when comparing procedures of rural communities to larger communities. Am I up to date, am I being current and active? I am participating in this program electively, and doing this for our patients and our own quality assurance. What I foresee is that with healthcare reform and outcomes being so important with evidence-based medicine, this information will soon be required of surgeons," stated Dr. Tansey.

She explained that breast surgeons participating in this program are being proactive, they are meeting the three benchmarks, they have met and exceeded standard of care, they are staying current and active. The surgeons involved are ultimately involved in a national quality assurance program.

BENEFITS FOR AREA WOMEN AND HCHC?

"This is significant for Henry County Health Center. With these kinds of data banks, the numbers show that we are doing the same, if not better, than larger hospitals. It's unfortunate if people think they will get better care at

a larger institution. We have the talent and resources in this community to meet women's breast health needs. Through our Surgical Services, Imaging Services, Infusion/Chemotherapy Services, and Laboratory Departments, and our partnership with University of Iowa Oncology, there is no reason why we wouldn't treat all aspects of breast health here and give the same or better treatment than the larger hospitals."

"The numbers show that we are doing the same, if not better, than larger hospitals."

She went on to explain that these services and partnerships, along with her participation in the Mastery of Breast Surgery Pilot Program and use of the sentinel lymph node biopsy procedure, shows that HCHC has the capability to be a magnet hospital for breast health.

"Another positive element about smaller, rural communities is that we know all the individuals who need to be involved in each patient's care. The coordination of effort between primary care physicians, radiologists, the pathologist, and other key individuals, is a process that works. Now through involvement in this program, we are affiliated with a national organization that is on the cutting edge of breast health. This program is designed for quality assurance and will become more valuable in future years and will most likely be required of all surgeons who perform breast procedures. From this data and the patients registered we can have current data on the most effective treatments for breast cancer."

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REALIZING THE GOAL

In mid-March, community fundraising efforts for the remodeled department were finally revealed. The HCHC Foundation welcomed and thanked its supporters with a grand opening celebration. Guests were greeted by eager HCHC Foundation Board Members, Senior Management and Associates. Foundation donors and supporters enjoyed tours of the newly renovated and expanded treatment center, Oncology on Canvas art display, refreshments and camaraderie.

Michelle Rosell, HCHC Foundation Director, said, "The Foundation is so grateful to those who provided all levels and types of support to allow this project to happen. Today's open house is a wonderful way to celebrate the good work of our community, volunteers, board and associates to enhance this program of excellence at Henry County Health Center."

To learn more about the project and the Foundation, contact Michelle Rosell, HCHC Foundation at 385-6541.

HCHC Foundation



We thank the following individuals and organizations who have made gifts to the HCHC Foundation from April 1, 2009-March 1, 2010. Every effort is made to ensure the accuracy of this information. If for some reason your listing is inaccurate, please contact the Foundation at 319-385-6541 or email rosellm@hchc.org.

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Mount Pleasant Community
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Mount Pleasant Duplicate
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Mount Pleasant Woman's Club
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Wells Fargo Advisors
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HCHC in the Community

Henry County Health Center creates positive impact on local economy ONE IN FIVE IOWA JOBS LINKED TO HEALTH CARE, STUDY SHOWS

Henry County Health Center generates 392 jobs that add \$17,790,537 to Henry County's economy, according to the latest study by the Iowa Hospital Association. In addition, HCHC's employees by themselves spend \$4,740,563 on retail sales and contribute \$284,434 in state sales tax revenue.

"The health sector is vitally important to Henry County's economy. In addition to providing Henry County residents with

"Iowa enjoys the economic security that comes with having one of the finest health care systems in the nation,"

-Kirk Norris, IHA president/CEO

quality and compassionate care, we contribute to the economy as a community employer that employs a significant number of area residents. The hospital and our associates also purchase goods and services from local businesses which

benefit our local economy as well," stated HCHC CEO Robb Gardner. "An increase or decrease in activity in the health sector will greatly affect the medical and economic health of the community. In order to attract new business, industry, and residents to our area, it is crucial that we are able to provide high quality health services."

The IHA study examined the jobs, income, retail sales and sales tax produced by hospitals and the rest of the state's health care sector. The study was compiled from hospital-submitted data on the American Hospital Association's Annual Survey of Hospitals and with software that other industries have used to determine their economic impact.

The study found that Iowa hospitals directly employ 74,027 people and create another 73,953 jobs outside the hospital sector. As an income source, Iowa hospitals provide \$3.65 billion in salaries and benefits and generate another \$2.5 billion through other jobs that depend on hospitals.

IHA data show Iowa hospitals added 4,611 employees and more than \$747 million to their payrolls (including benefits) between 2004 and 2008, the year for which the latest hospital data is available.

In all, Iowa's health care sector, which includes employed clinicians, long-term care services and assisted living centers, pharmacies and other medical and health services, directly and indirectly provides 354,907 Iowa jobs, or more than one-fifth of the state's total employment. Iowa hospital employees by themselves spend nearly \$2 billion on retail sales and contribute more than \$117 million in state sales tax revenue.

"Iowa hospitals are at the foundation of Iowa's economy and remain major employers and business partners in all parts of the state. Just as no one provides the services and community benefits found at our hospitals, there is also no substitute for the jobs hospitals provide and create."

RSVP volunteers needed for local adult day care project

Have you ever wondered who delivers hot meals to seniors in their homes? How about labeling the luminary bags for Henry County's 24-Hour Challenge? Or offering rides to doctor appointments for those who can't drive?

These are all tasks handled by Henry County RSVP volunteers. The program enrolls people over the age of 55 who volunteer for non-profit organizations.

RSVP is 21 years "young" in Henry County and its volunteers have contributed almost 75,000 hours for 40 different non-profits. Karen Bates Chabal directs the RSVP program and she believes this number just scratches the surface of what is actually being volunteered.

Henry County Health Center sponsors RSVP and provides support in the form of office space,

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Partnering for a Healthier Community

Outreach video details HHCC programs and successes

The mission of Healthy Henry County Communities (HHCC) is to make Henry County a better place to live, work and raise a family. HHCC brings together many of our area organizations and resources to help create a better quality of life for all residents by responding to needs and opportunities as they develop in our community.

HHCC wants to reach all area residents who can benefit from HHCC programs through their four programming areas of Diversity, Healthy Youth & Families, Community Wellness, and Senior Services. In order to reach as many people as possible, a DVD has been created by funding received through the Henry County Health Center Foundation. The video celebrates the organization's 10-year anniversary and Henry County Health Center's commitment to improving quality of life in Henry County.

"The DVD features HHCC participants, volunteers, program leaders and

staff telling our story to viewers. We hope to capture the hearts of our viewing audience empowering them to share who we are with others and to become involved in the organization by giving their time and/or resources," explained Nancy Hahn, HHCC Program Coordinator. "The ultimate goal of the DVD is to make the public aware of HHCC as an organization and to provide education about our programs and activities."

The intent of the celebratory video is to share it with area business/industry, schools, community service organizations, potential funders, and

others. The video will assist residents in a greater understanding of HHCC, with educated viewers sharing the information of HHCC's positive work and available resources in their workplaces, organizations, and community at the local, state and even national level.

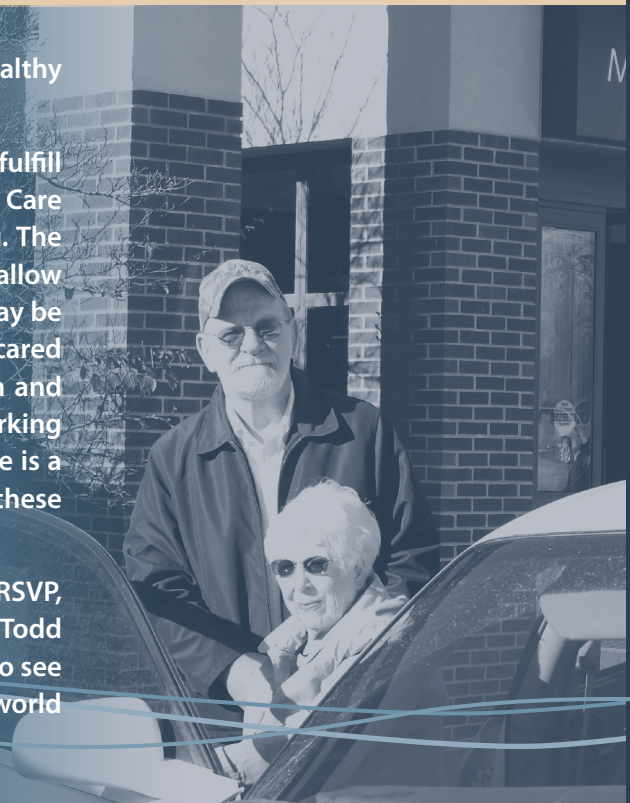
Interested in learning more about HHCC, the programs they offer, and how you can get involved? Contact Nancy Hahn at 319-385-6523 for more information. We also invite you to visit HHCC's website at www.healthyhenrycounty.org where you will find a link to the YouTube site that shows the video in its entirety.

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technology, supervision and overhead. RSVP is a part of Healthy Henry County Communities.

RSVP is taking on a new project and needs new volunteers to fulfill the initiative. Insight Human Services, the former Henry County Care Facility, will begin offering adult day care service in the spring. The goal of having adult day care available within the county is to allow people to remain in their homes as long as possible before it may be necessary to seek acute or skilled care. Adults who are being cared for in the home by family or friends can enroll in the program and enjoy activities that will include playing games, exercising, working in a garden space and participating in community events. There is a big need for RSVP volunteers to be involved in supporting all of these kinds of activities for the participants.

"I think this program is a true collaboration of several entities – RSVP, public health, the regional transit authority and Insight," said Todd Meyer, Insight Human Services administrator. "It's a neat thing to see all of this come together. It speaks well of where we live in the world and who we are."





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Upcoming Events

DIABETES COOKING/ DE-STRESS CLASS

Monday, April 5, 11:00 a.m. – Noon
Winfield Congregate Meal Site

DIABETES SUPPORT GROUP

Tuesday, April 13, 6 p.m.
“The Whole Picture”,
Barb Bezoni, RN, BSN, CDE
Health Education Center, HCHC

DIABETES GROUP TRAINING

Tuesday, April 20 and
Tuesday, April 27
Call 385-6518 to register
Health Education Center, HCHC

Tuesday, May 18 and

Tuesday, May 25

Call 385-6518 to register
Health Education Center, HCHC

HCHC BOOK FAIR

Thursday, May 6, 9 a.m. – 4:30 p.m.
Health Education Center, HCHC

AUXILIARY JEWELRY SALE

Friday, May 7, 7:00 a.m. – 5:30 p.m.
Health Education Center, HCHC

DIABETES 2-HOUR FOLLOW-UP CLASS

Monday, May 10, 2:00-4:00 p.m.
Health Education Center, HCHC

HCHC AUXILIARY MEETING

Monday, May 10
9:00 a.m. Monthly Meeting
Classroom A1, HCHC

PRE-DIABETES CLASS

Thursday, May 13, Noon – 1 p.m.
Call 385-6518 to register
Health Education Center, HCHC

CARDIAC/PULMONARY SUPPORT GROUP

Wednesday, May 19, Noon
Emergency Medical Services
Lunch provided
Health Education Center, HCHC

Henry County Health Center’s Outreach Clinics

servicing the primary healthcare needs of the
Winfield and Wayland Communities

WAYLAND COMMUNITY CLINIC

Sylvia Graber, ARNP
227 W. Main
319.256.7100

Clinic held on Mondays and Thursdays
8:30 a.m.–Noon and 1 p.m.–5 p.m.,
Wednesday 8:30–11:30 a.m.

WINFIELD COMMUNITY CLINIC

Tess Judge-Ellis, DNP, ARNP
110 W. Pine
319.257.6211

Clinic held on Tuesdays and Fridays
8:30 a.m.–Noon and 1 p.m.–5 p.m.,
Wednesday 1–4 p.m.
(Sylvia Graber to conduct clinic on Wednesdays)

This publication does not constitute professional medical advice. Although it is intended to be accurate, neither the publisher nor any other party assumes liability for loss or damage due to reliance on this material. If you have a medical question, consult your medical professional.

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